

## The Sheffield College sites re-branding



Large entrance sign

Sheffield College is a leading national further education college. It was formed by the merger of 6 colleges, Castle College (in the city centre), Hillsborough College (which replaced Loxley College in Stannington, and Parson Cross College) and Norton College also includes the Peaks Centre.

There are also various Skills for Business centres and therefore accounted for a total of 17 different campus or individual building sites over all.

The result is one of Europe's largest Colleges and Caliba were awarded the massive task to design, manufacture and install signage for all entrances and on-campus signage.

A survey provided a comprehensive photo database of all sites and the team proceeded to produce a full set of designs and visuals for the 300 plus signs on all sites.

For structural strength the APCO Sign Post system was adopted, complete with unique laminated digital graphics applied to reflect the full colour corporate identity.



Building signage



Safety Sign

### Signs: corporate building and entrance signs, external wayfinding and H&S

Description	Details	Value
Building signage Entrance signs and V shaped structures	APCO contour sign post with fabricated aluminium panels	£77,000
Campus directional and Health and Safety signs	Builtup and fret cut acrylic letters and logo Laminated external graphics including digital logos	