

Orston Shooting Ground – Gun Shop



overview

Fitting out new retail outlets have been part of Caliba’s development over recent years. The design, manufacture and install of the Gun Shop at the internationally renowned Orston Shooting Ground provided a benchmark for the one stop style solution that Caliba are now able to offer for bespoke retail shopfloors, in specialised market areas. These include ‘shop on site’ and retail proviso inside, ‘visitor experience’ type organisations such as Theme Parks, Leisure Parks etc.

The store provided merchandising on slat wall panels, free standing clothing gondolas, base unit showcases and storage cupboards. All provided in a beech finish that mirrored the quality merchandise and location.

The specific Gun Room included purpose made secure racking plus built in display shelves in what has become an ideal setting for selling guns which retail for as much as £10,000.



Racks in the Gun Room



World and English Sporting Champion Carl Bloxam officially opening the shop

Design and shopfitting by Caliba

Description

Retail space filled with shopfittings and display including lockable secure display and counters

Signage and racking

Specification

slat wall panels; free standing clothing gondolas; base unit showcase , storage cupboards and counters. All provided in beech veneer or solid beech

gun racks and display – design by Caliba

Value

£18,000