



Direct | Inform | Display

## Novozymes - rebrand



Impact signage for new branding

As one of the worlds leading Biotechnology companies, having more than 100 types of enzymes & micro-organisms and not less than 700 different products , Novozymes has the largest product portfolio in the world. In more than 40 different industries and 130 countries, their biological solutions improve industrial performance and quality while at the same time saving on water, energy, raw materials and waste.

Against this backdrop of one of the worlds leading companies, it was a privilege to be called in to re-brand the UK Head Office site when it became part of the Novozymes family.

Caliba helped translate the corporate guidelines into a hierarchy of signage for the large site including monoliths, wall mounted header signs, department signs and car parking guides.

The project included internal branded signage for reception areas and meeting rooms



Aluminium tray signage



Department signage

### Signs: impact, department & new brand signage

Description	Specification	Value
Aluminium internally illuminated monolith Aluminium tray wall signage	Epoxy powder coated aluminium trays Brand text & logos	£14,500
	Internally illuminated monolith Aluminium construction	