

Maber Associates - NG2 Business Park site sign



Iconic architecture, outstanding city location and plentiful parking make NG2 one of the best business addresses in Nottingham. Highly specified and beautifully finished, its buildings have attracted critical acclaim and some very prestigious tenants.

To make an outstanding and fitting statement the architects, Maber Associates, looked to Caliba to help design, manufacture and install a landmark free standing sign at a key traffic island location. The design offered a "wheel" type structure on a megalith base with the NG2 graphics on a central glass hub. At night the hub is eerily lit with blue/green neon to make the effect complete.

Resembling a cycle wheel on a grand scale, tensioned steel cables suspend the glass hub in the centre of the frame.



Cable Suspension



Iconic location

Signs: landmark sign

Description

Bespoke structure
aluminium base cladding
Neon lit

Specification

Glass hub with graphics
Chandlery style cable supports with tensioners
Fabricated aluminium base panels around a concrete base support

Value

£37,000