

Lincoln City Council - Cathedral Quarter



directional finger post with twin interpretive unit

After a tendering process, Lincoln City Council had decided to appoint Caliba to the difficult yet challenging task of the design & consultation process for the comprehensive way finding & interpretation of the magnificent Cathedral Quarter; one of the worlds major heritage sites.

The result was a 200 + page consultation document setting out new designs for a new "sign family" of free standing & wall mounted units & the key reasons why the particular designs were to be adopted. Considerations were made for the historical area & surroundings; street clutter (ref the English Heritage "save our streets campaign") plus visitor interaction & time of stay.

After tendering for the complete production of the signage which included the content development, design & artwork production, manufacture & install elements, Caliba were awarded the order to manufacture & install the network of some 80plus sign units including key arrival points; interpreter units & finger posts. The project is seen to be one of the major undertakings for many years in signing & interpreting a key urban heritage site & launched the superb new "Vidi" sign system.



finger post detail



interpretive unit

Signs: Designed by Caliba - System: Vidi

Description

Vertical Interpreter signs with interchangeable cassettes
Vertical combination interpreter & finger post units
Vertical finger posts
Mile stone sign units
Major arrival sign units

Specification

"heritage" full colour graphic panels
1440 dpi photo resolution reproduction as UV stable print
satin polycarbonate with UV resist
VIDI aluminium system
Posts & cassette arrangement
Specialist Cast brass finials & embellishments

Coating

Du Pont specialist external coating range

Value

Consultation & Design - £6500
Content development; artwork creation; manufacture & full installation in Heritage Urban Centre - £115,000