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Castle College – full re-branding



'Stretch' PVC sign

Caliba had worked with Nottingham's Castle College, formally the Peoples College, on a major internal wayfinding scheme for full DDA compliance. With its re-naming to Castle College the multi-site College of Further Education asked Caliba to provide new branded external signage for all sites.

All signs encompassed the new multi colour logo and Caliba adopted the approach of external digital graphics with UV resist lamination to either aluminium trays or the highly effective 'stretch' PVC system adopted by Caliba for large format use. Signs up to 3m x 6m were installed as a single graphic just 10mm in depth from the wall with no crease, join or weight issues.

The fifty or so signs were surveyed, designed and visualised then manufactured and installed within 4 weeks on a 'fast track' timetable.



Free Standing Entrance



Sub Campus Sign

Signs: 'Stretch' large format graphics plus aluminium trays

Description

50 plus entrance and site signs around 4 campus sites

full colour logo from clients as new re-branding

Specification

'stretch' heavy duty aluminium wall frame system for large format PVC graphics

powder coated aluminium trays with full colour laminated UV resist overlays

Value

£44,000